

Consumer Lifestyle Database

Consumer Information Compiled from Thousands of Sources

No other database comes close to our Consumer Lifestyle Database. Whether you are trying to identify target markets, study the demographics of a community, research consumer demand or study potential customers based on hobbies and interests; our database has it all. Compiled from literally thousands of sources, and updated every month to ensure accuracy – the Consumer Lifestyle database is a small business person's dream.

Search 262 million U.S. and Canadian Consumer Records By:

- Age
- Marital status
- Ethnicity
- Gender
- Language spoken
- Religion
- Political party
- Female occupation
- Male occupation
- Mortgage present
- Homeowner
- Home value
- Income
- Years in home
- Year home built
- Location type
- Number of units
- Veteran status

PLUS

We provide more than just raw data; we transform data into easy to understand summaries, charts, tables and matrices. These tools help you visualize potential markets. In addition to the database, Reference Solutions provides you with business card templates, sample searches and small business tools. Reference Solutions also offers regularly scheduled webinars, trainings and resources to help you maximize your searches.

Reference Solutions is more than just a database; we're your reference partner.

Contact Us

For more information, call **800.808.1113** today.